

Other Resources

Other Campaign Resources Available

UW Fundraising Materials

The following materials are available for use in fundraisers through your local United Way representative.

- Employee Pledge Forms
- United Way informational brochures
- United Way posters
- Leadership Society brochures

Supplies

You can also order United Way of America supplies, gifts, and incentives online at www.unitedwaystore.com. Or you can call 1-800-772-0008 to place an order.

Leadership Campaign Materials

Our local United Way staff will work one-on-one with you or you and your committee to tailor your leadership giving campaign. Please contact Denise Juarez at 915-533-2434 Ext. 238 djuarez@unitedwayelpaso.org.

Other Ways to Promote United Way

- Website – check out www.unitedwayelpaso.org and use information for your activities.
- Video – We have a video from United Way of America that you can use.

Real Life & United Way

LIVE UNITED™

MY NAME IS JIMMY VASQUEZ—

I'm the Executive Director at the Education Service Center – Region 19. I arrived in this position after having served for more than 35 years as a classroom teacher, principal, superintendent and as a bureaucrat at the Texas Education Agency. I've always been good at rallying support and action on the social, economic, and educational issues that impact the communities I serve.

Today, in our community, the need for educating our youth becomes more acute with each passing day. School drop-outs continue to cause deep wounds to the children that abandon school and also to the community that loses the value of what they would contribute to our community by an improved quality of life if they stayed in school. Poverty, hunger, and homelessness, in most cases affect the same people. Everyday we are reminded that those problems have not abated. We, literally, have hundreds of young children sleeping in shelters every night and most often they do not even know where their next meal will come from. I know we can do much better.

That's why I volunteer with United Way of El Paso County. By helping to coalesce our community members to donate, serve, and make a difference with their time and money, we can mitigate the effects of poverty and lack of education. Because when we reach out to help others not only do we lift them up, but also ourselves. Our community and the world have the resources and the will to unite to bring a better life to all. That's "how **I LIVE UNITED.**"

